

ASATT Sensor Advertising and Content Order Form



Publication Advertisement

The ASATT Sensor has gotten a new look and format, and is offering ad space to our valued members, partners, and affiliates. Published quarterly, this magazine will feature coverage of the latest topics in Anesthesia Technology, society, member and affiliated organization news, ASATT Academy news, and so much more!

This magazine will be sent to over 1,600 ASATT members with expanded distribution beyond members.

We are offering **25% OFF** advertising rates for our 2021 publications.

Advertising Options & Specs:

Interior Front Cover Full Page Ad (7.5" x 10" h): \$1,200

2-Page Spread Ad (17" x 11" h): \$1,500

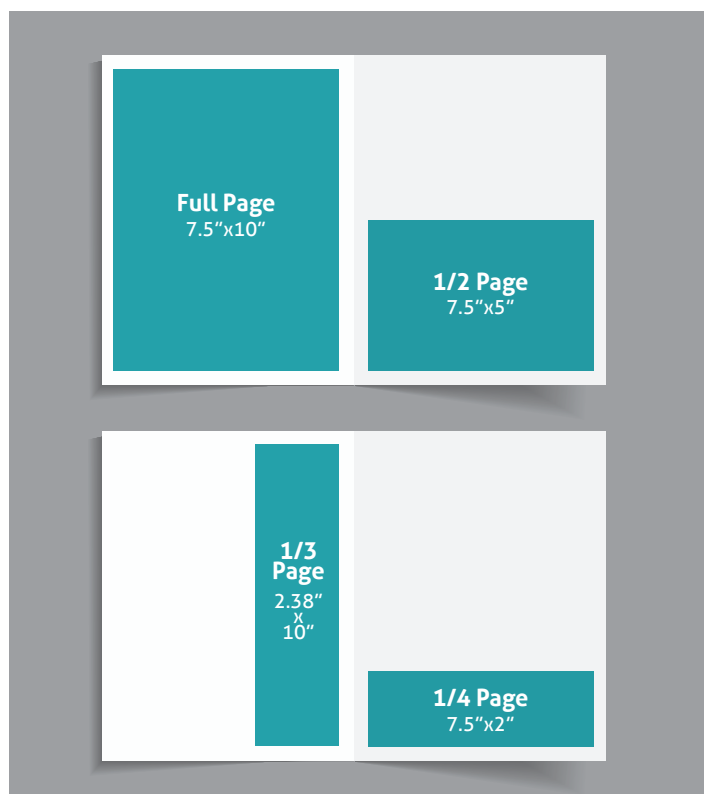
Interior Full Page Ad (7.5" x 10" h): \$1,000

½ Page Horizontal Ad (7.5" x 5" h): \$800

⅓ Page Vertical Banner Ad (2.38" x 10" h): \$650

¼ Page Horizontal Banner Ad (7.5" x 2" h): \$450

**All ads should be a high-resolution PDF or JPEG at a minimum of 200ppi. Please provide a URL so we can link your advertisement to your website.*



"Native Content" in the Sensor

Utilize this great opportunity to market your company through this native advertising outlet by placing an article in our *Sensor*.

**Pre-approval is needed from the Continuing Education Committee, due dates and directions will be provided once contract is secured.*

Industry News | \$575

A 250-word article in the Industry News (Vitals) section inside a single *Sensor* issue. Content **must not** be sales oriented or specific to product brand, content should be educational.

Industry News 2-Pack | \$950

A 250-word article in two *Sensor* articles. These articles cannot be placed consecutively. Content **must not** be sales oriented or specific to product brand, content should be educational.

Featured Article | \$1,250

Inclusion in a single *Sensor* issue of a 2,000-word article relating to either "Science and Technology" or "Best Practices in Healthcare". The content **must not** be sales oriented or specific to product brand, content should be educational.

Specifications:

- 2,000-word count and can include images. Images should be high-resolution JPEG or TIF at a minimum of 200ppi.
- Portrait of author. (*optional*)
- Article submissions must also include a ten-question multiple-choice *Sensor* Quiz:
 - Provide the answers.

**Members are eligible to attain CE's through these quizzes so the questions should not be too easy to ensure they are digesting and understanding the information.*

Featured Article 2-Pack I \$1,875

Inclusion in two *Sensor* issues of a 2,000-word article. These articles cannot be placed consecutively. The content **must not** be sales oriented or specific to product brand, content should be educational.

Also Included:

- A promotion in ASATT *Update* email during month of *Sensor* deployment. The promotion will include a short company bio/overview (200-words) on the topic discussed in *Sensor*.

Payment information on next page...

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Type of Advertising

Publication Advertisement

	Price: <i>(With 25% discount)</i>
<input type="checkbox"/> Interior Front Cover Full Page Ad (7.5" x 10"h):	\$900
<input type="checkbox"/> 2-Page Spread Ad (17" x 11"h):	\$1,125
<input type="checkbox"/> Interior Full Page Ad (7.5" x 10"h):	\$750
<input type="checkbox"/> ½ Page Horizontal Ad (7.5" x 5"h):	\$600
<input type="checkbox"/> 1/3 Page Vertical Banner Ad (2.38" x 10"h):	\$487
<input type="checkbox"/> ¼ Page Horizontal Banner Ad (7.5" x 2"h):	\$337

"Native Content" in the Sensor

<input type="checkbox"/> Industry News Article	\$430
<input type="checkbox"/> Industry News Article, 2-Pack	\$710
<input type="checkbox"/> Featured Article	\$937
<input type="checkbox"/> Featured Article, 2-Pack	\$1,406

TOTAL PURCHASE:

\$

Make a copy for your records and send completed form with payment to:

ASATT
Attn.: Kate Feuling (k.feuling@asatt.org)
7044 S. 13th St, Oak Creek, WI 53154
Phone: 414-908-4942 Ext. 111
Fax: 414-768-8001

Payment

Check enclosed or in mail (payable to ASATT)

Visa Mastercard Discover Am. Express

Invoice me

Card Number _____

Expiration Date _____ Total Amount \$ _____

Authorizing Signature _____

Date _____

Print Name on Card _____

Company Name _____

Billing Address _____

E-mail _____

Phone Number _____

An e-mailed receipt from authorize.net will be sent to the above e-mail address when a credit card is processed. The personal information provided will not be used for any purposes other than those stated upon this form unless you provide your consent. Should you have any questions concerning your personal information please contact Kate Feuling at k.feuling@asatt.org or 414-908-4942 Ext. 111. ASATT endeavors at all times to treat your personal information in accordance with all applicable laws.

Cancellation Policy:

Cancellations, must be submitted via email to Kate Feuling at k.feuling@asatt.org and will only be accepted 30 days post contract submission date less a \$100 processing fee. No refunds will be processed on cancellations received after the 30 day window.